

Pressrelease 21 February 2019

SBAA
Swiss Business Aviation Association
P.O. Box 2223
8060 Zurich Airport
Switzerland

Swiss Business Aviation Association appoints

Niclas von Planta as President

Phone +41 (0)44 804 11 80
Fax +41 (0)44 813 77 41
E-Mail info@sbaa.swiss
Web www.sbaa.swiss

Zurich, Switzerland: ExecuJet, part of the Luxaviation Group, is celebrating the appointment of Niclas von Planta, Vice President of ExecuJet Europe, as the new President of the Swiss Business Aviation Association (SBAA).

The SBAA unites all Swiss-based aviation professionals to help defend the future of the local business aviation industry. The association promotes and supports excellence and professionalism amongst its members, facilitating the application of best practices and the highest standards of operational safety.

Niclas von Planta, VP of ExecuJet Europe and President of the SBAA, says: "I'm delighted to have been elected as President by the core members of the SBAA, and am looking forward to bringing my experience of the industry from the private to the public sphere.

"Switzerland is one of the fastest-growing regions in Europe for both private jet ownership and charter, and so it must be a leading light of excellence for operational safety and service. My experience within the Luxaviation Group has prepared me well for this task. At ExecuJet, we pride ourselves on setting an example for others in the industry to follow, by promoting industry-wide best practices through schemes such as Wyvern Wingman and IS-BAH, the International Standard for Business Air Handling. Going forwards, the SBAA, in conjunction with EBAA, will be central to the preservation of these standards, protecting the future of business aviation both locally in Switzerland and across Europe."

Helene Niedhart, Vice Chairman and Treasurer of the SBAA, adds: "As the international hub for business and diplomacy, Switzerland enjoys a significant position within the business aviation industry. Events such as the annual World Economic Forum in Davos or EBACE (Europe's most important Business Aviation Event) in Geneva shine a light on our operations and so it is of the utmost importance that we continue to advance the infrastructure provision, service capabilities and safety standards for business jet users. Niclas is the ideal person to lead the SBAA, and will be instrumental to guiding us through the coming years of progress and growth."